

CLUSTER VISIT #1

DESCRIPTION



Furniture Expo Bulgaria

DATE: MARCH 30-31st 22'
CLUSTER: BFC
PLACE: Bulgaria

EXPOMEBEL is a specialized exhibition for all kinds of furniture and interior textile, a meeting forum to generate new ideas in interior design, interior architecture and furniture.

The exhibition aims to bring together different styles, classic and contemporary furniture. To create a variety of opportunities helping the customer find answers or make a choice among the selection of leading Bulgarian producers and representatives of foreign brands.

Profile of the exhibitors: home, office and hotel furnishing, modular and upholstered furniture, mattresses and mattress frames, tables and chairs, office furniture, garden furniture, interior textile.

The list of **visitors** features hotel and restaurant-keepers, owners of cafeteria and bars, architects, designers, leading Bulgarian producers and representatives of foreign companies.



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AGENDA



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First day of the visit – 30.03.2022, Wednesday	
Arriving of the FGOI visiting partners	
Arriving of all the FGOI visiting partners. Hotel accommodation, organised by the BFC.	
Common Lunch	12:00
On-site consortium meeting with food, snacks, and drinks! Venue: Event Center „MISSIA 23”, 23 Mizia Street, Sofia	
Attendance of EXPO MEBEL	14:00 - 18:00
EXPOMEBEL is a specialized exhibition for all kinds of furniture and interior textile, a meeting forum to generate new ideas in interior design, interior architecture and furniture. Venue: Inter Expo Center, Sofia	
Common Dinner	19:00
Organised by the BFC	

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Second day of the visit – 31.04.2022, Thursday	
Visiting a BFC member	10:00
Visit to the production base of a Bulgarian furniture manufacturer near Sofia City.	
Common Lunch	12:00
Venue: Event Center „MISSIA 23”, 23 Mizia Street, Sofia	
International business matchmaking + presentation (Hybrid Event)	14:00-17:00
Meeting with representatives of Bulgarian furniture and woodworking companies organizations. Representatives of local public bodies will be invited in for presentation on SME support mechanisms. Venue: Event Center „MISSIA 23”, 23 Mizia Street, Sofia	