

# BUILDING ALLIANCES, OPENING MARKETS

## INTERNATIONALIZATION OF FURNITURE COMPANIES

### – Slovenian approach

with international matchmaking

*in the frame of the Slovenian Woodworking Day*

**14<sup>th</sup> and 15<sup>th</sup> of April 2022**

Slovenian Woodworking Day is a central multi-day sectoral event that brings together policy makers, industry and researchers. This year's central theme is Slovenia's new industrial strategy and the role of the wood sector in it, climate change and the circular economy, staffing and internationalization.

As part of the Slovenian woodworking day, a thematic section dedicated to internationalization will be organized, where the state's activities in support of the internationalization of companies, examples of good practice and the international FGOI project will be presented. International b2b networking and study visit to slovenian n furniture company will also be organized.

### AGENDA

All times refer to CET (Central European Time zone)

<b>14th April 2022 – Venue: Grand Hotel Union Ljubljana + online</b>	
<b>Slovenian system of internatioanlization support / Hybrid event</b>	<b>11.45-13.00</b>
<ul style="list-style-type: none"> <li>Presentation of support measures of the Ministry of Economic Development and Technology and the public agency SPIRIT Slovenia – will be translated in English               <ul style="list-style-type: none"> <li><i>Best practice of successful internationalization</i> – will be translated in English</li> <li><i>Presentation of the project FGOI - Furniture Go International (in English)</i> <ul style="list-style-type: none"> <li><i>Snack lunch and networking</i></li> </ul> </li> </ul> </li> </ul> Link for on-line participans: <a href="https://us02web.zoom.us/j/89500260856?pwd=NI1ObTlyR0VueHorK2R5SWVZUnlCQTog">https://us02web.zoom.us/j/89500260856?pwd=NI1ObTlyR0VueHorK2R5SWVZUnlCQTog</a>	
<b>International business matchmaking / Hybrid event</b>	<b>13.00-14.10</b>
<ul style="list-style-type: none"> <li>International matchmaking for furniture and wood companies, with support of web platform; <a href="https://app.swapcard.com/event/slovenian-wood-and-furniture-go-international-b2b-ljubljana-2022">https://app.swapcard.com/event/slovenian-wood-and-furniture-go-international-b2b-ljubljana-2022</a>                Moderator; Wood Industry Cluster</li> </ul>	
<b>Study visit to Slovenian Furniture company / On-site event</b>	<b>14.00-18.00</b>
<ul style="list-style-type: none"> <li>Study on-site visit to Slovenian Furniture company <a href="#">Alples</a>                Moderator; Wood Industry Cluster</li> </ul>	
<b>Common dinner with networking / On-site event</b>	<b>19.00-21.00</b>
Dinner for FGOI partners/companies and Slovenian companies Moderator; Wood Industry Cluster	

15th April 2022 - Venue: Chamber of Commerce and Industry of Slovenia + online	
<b>Meeting with stakeholders on the FGOI project / Hybrid event</b>	<b>9.00 – 11.00</b>
<ul style="list-style-type: none"> <li>Presentation of the Wood Furniture Home Cluster FVG in context of the internationalization activities and discussion about possible collaboration on Cluster level</li> <li>Presentation of the official support for Foreign Direct Investments in Slovenia (SPIRIT Slovenia, public agency)</li> <li>Presentation of this year international events at the FGOI project and discussion about the interest of companies               <ul style="list-style-type: none"> <li>Snack lunch</li> </ul> </li> </ul> <p>Link for on-line participants: <a href="https://inevent.uk/en/SmartTransylvania/FurnitureGoInternational/live.php">https://inevent.uk/en/SmartTransylvania/FurnitureGoInternational/live.php</a>                Moderators; TFC and Wood Industry Cluster</p>	
<b>Study visit to Slovenian Furniture companies / On-site event</b>	<b>11.30 – 16.30</b>
<ul style="list-style-type: none"> <li>Study on-site visit to Slovenian Furniture companies; <a href="#">Bestwood</a>, <a href="#">L.Ask</a>, <a href="#">Donar</a> and/or <a href="#">Biotechnical Faculty</a> laboratories/testing facilities.</li> </ul> <p style="text-align: center;">Moderator; Wood Industry Cluster</p>	

Please **announce your participation on the Cluster visit event** via the registration form [HERE](#), no later than **8<sup>th</sup> April 2022**.



For **participation on the International b2b matchmaking event** on 14<sup>th</sup> of April from 11.45 to 14.10, you will be asked, to sign-up additionally on the b2b matchmaking platform to be able to participate on on-line and on-site b2b meetings.

Participation in the Cluster Study visit and b2b matchmaking event is free of charge.

WIC will cover costs of local transfer of Companies visit on 14<sup>th</sup> April and 15<sup>th</sup> April for FGOI partners and their companies and costs of the lunches / dinners on 14<sup>th</sup> and 15<sup>th</sup> of April as per Agenda.

Each participant should cover their own costs of the hotel accommodation and travel costs. Preliminary accommodation reservation could be made by WIC on the basis of registration on the Cluster visit event.

For additional explanations, we are at your disposal via e-mail [grozd@sloles.com](mailto:grozd@sloles.com) or mobile +386 41 354 131 (Bernard Likar, Wood Industry Cluster).