



BUILDING ALLIANCES, OPENING MARKETS

INTERNATIONALIZATION OF FURNITURE COMPANIES - Slovenian approach

with international matchmaking

in the frame of the Slovenian Woodworking Day

14th and 15th of April 2022

Slovenian Woodworking Day is a central multi-day sectoral event that brings together policy makers, industry and researchers. This year's central theme is Slovenia's new industrial strategy and the role of the wood sector in it, climate change and the circular economy, staffing and internationalization.

As part of the Slovenian woodworking day, a thematic section dedicated to internationalization will be organized, where the state's activities in support of the internationalization of companies, examples of good practice and the international FGOI project will be presented. International b2b networking and study visit to slovenian n furniture company will also be organized.

AGENDA

All times refer to CET (Central European Time zone)

14th April 2022 — Venue: Grand Hotel Union Ljubljana + online	
Slovenian system of internatioanlization support / Hybrid event	11.45-13.00
 Presentation of support measures of the Ministry of Economic Development and Technology and the public agency SPIRIT Slovenia – will be translated in English Best practice of successful internationalization – will be translated in English Presentation of the project FGOI – Furniture Go International (in English) Snack lunch and networking Link for on-line paticipans: https://usozweb.zoom.us/j/89500260856?pwd=NllObTlyRoVueHorK2R5SWVZUnlCQTog 	
International business matchmaking / Hybrid event	13.00-14.10
 International matcmaking for furniture and wood companies, with support of web platform; https://app.swapcard.com/event/slovenian-wood-and-furniture-go-international-b2b-ljubljana-2022	
Study visit to Slovenian Furniture company / On-site event	14.00-18.00
Study on-site visit to Slovenian Furniture company <u>Alples</u> Moderator; Wood Industry Cluster	
Common dinner with networking / On-site event	19.00-21.00
Dinner for FGOI partners/companies and Slovenian companies	<u>'</u>





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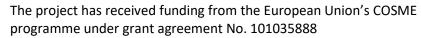


















15th April 2022 - Venue: Chamber of Commerce and Industry of Slovenia + online

Meeting with stakeholders on the FGOI project / Hybrid event

9.00 - 11.00

- Presentation of the Wood Furniture Home Cluster FVG in context of the internationalization activities and discussion about possible collaboration on Cluster level
- Presentation of the official support for Foreign Direct Investmens in Slovenia (SPIRIT Slovenia, public agency)
 - Presentation of this year international events at the FGOI project and discussion about the interest of companies
 - Snack lunch

Link for on-line paticipans: https://inevent.uk/en/SmartTransylvania/FurnitureGoInternational/live.php
Moderators; TFC and Wood Industry Cluster

Study visit to Slovenian Furniture companies / On—site event

11.30 - 16.30

Study on-site visit to Slovenian Furniture companies; <u>Bestwood</u>, <u>L.Ask</u>, <u>Donar</u> and/or <u>Biotechnical</u>
 <u>Faculty</u> laboratories/testing facilities.

Moderator; Wood Industry Cluster

Please announce your participation on the Cluster visit event via the registration form HERE, no later than 8th April 2022.



For **participation on the International b2b matchmaking event** on 14th of April from 11.45 to 14.10, you will be asked, to sign-up additionally on the b2b matcmaking platform to be able to participate on on-line and on-site b2b meetings.

Participation in the Cluster Study visit and b2b matchmaking event is free of charge.

WIC will cover costs of local transfer of Companies visit on 14th April and 15th April for FGOI partnerts and their companies and costs of the lunches / dinners on 14th and 15th of April as per Agenda.

Each participant should cover their own costs of the hotel accommodation and travel costs. Preliminary accommodation reservation could be made by WIC on the basis of registration on the Cluster visit event.

For additional explanations, we are at your disposal via e-mail grozd@sloles.com or mobile +386 41 354 131 (Bernard Likar, Wood Industry Cluster).

















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